



iHub Anubhuti-IIITD Foundation

(A Section 8 Company, Promoted by IIIT-Delhi)

Under the aegis of the **National Mission on Interdisciplinary Cyber-Physical Systems (NM-ICPS)** of the Department of Science and Technology (DST), Government of India (GoI)



Adv. No.: iHub-Anubhuti/2024/Hiring/09

Date: 06/05/2024

Advertisement inviting applications for the position of Graphic Designer

We are [IHUB ANUBHUTI-IIITD FOUNDATION](https://www.nmicps.in), a Section-8, Not-for-profit Company at Indraprastha Institute of Information Technology Delhi (IIIT-Delhi) under the [National Mission on Interdisciplinary Cyber-Physical Systems \(NM-ICPS\) of the Government of India](https://www.nmicps.in). See <https://www.nmicps.in> for more details.

We are a Technology Innovation Hub supported by the Department of Science and Technology (DST), Govt. of India. Our charter includes creating Intellectual Property, Products and develop collaboration between industries, academic institutions and government agencies to innovate and developing data-driven cognitive computing solutions leveraging artificial intelligence and machine learning.

Visit <https://ihub-anubhuti-iiitd.org> to understand more about our mission, our work, our people and our innovations.

Job Summary:

As a Graphic Designer, you will be responsible for creating visual concepts and designs across various mediums to communicate ideas that inspire, inform, or captivate consumers. Your role will involve working closely with the creative team to develop designs that align with our brand identity and meet the needs of our clients or internal stakeholders, as well as post on Social media. You will use your artistic skills and technical knowledge to produce high-quality graphics, illustrations, and layouts for print and digital platforms.

Number of Post: 1

Key Responsibilities:

1. Create eye-catching and innovative designs for marketing materials, including but not limited to social media graphics, advertisements, brochures, and presentations.
2. Collaborate with the marketing team to understand project requirements and develop design concepts that meet objectives.
3. Have knowledge of various digital social media, post content and obtain feedback.
4. Take ownership of projects from concept to completion, ensuring high-quality deliverables that are on brand and within deadlines.
5. Stay up to date with industry trends and best practices to continually improve design output.
6. Work closely with other team members to brainstorm ideas and contribute to the overall creative process.
7. Manage multiple projects simultaneously and prioritise workload effectively.



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Qualifications:

1. Bachelor's degree / Diploma, preferably in Graphic Design or equivalent.
2. Proven experience as a Graphic Designer with a strong portfolio showcasing creative design solutions.
3. Proficiency in Canva, Adobe Creative Suite (Photoshop, Illustrator, InDesign, after effects) and other relevant design tools
4. Excellent communication and collaboration skills, with the ability to effectively present ideas and take constructive feedback.
5. Experience with motion graphics and video editing is a plus.
6. Must be a creative thinker.
7. Proficiency in MS Office applications (Word, Excel, PowerPoint, Outlook).
8. Strong organizational and coordination skills with attention to detail.
9. Ability to work independently and as part of a team in a fast-paced environment.
10. Flexibility to adapt to changing priorities and multitask effectively.
11. Ability to work in a fast-paced, dynamic environment and manage multiple tasks simultaneously.

Necessary Traits

1. Attention to Detail
2. Proactive, positive, and self-organized
3. Able to communicate ideas clearly and concisely.
4. Excellent professional and work ethics.
5. Collaborative Team Player
6. Deep sense of accountability & ownership
7. Awareness of social media and Content Deployment.

Salary Range: INR 4.8 Lakhs to 6.0 Lakhs annually.

Other Benefits

1. Positive and Professional work environment and culture
2. 30 days of Paid Leaves
3. Paid Sick Leave
4. On Campus cafeteria, gym, yoga, swimming pool and other sports facilities
5. Five Days Working /Week.

Work Location: New Delhi - Onsite @ IIIT-Delhi Campus, Delhi 110020.

General Instructions:

1. iHub-Anubhuti reserves the right to restrict the number of candidates for the further recruitment process to a reasonable limit, on the basis of qualification and experience, etc.
2. iHub-Anubhuti also reserves the right of rejecting any or all the applications without assigning any reasons thereof.
3. Eligibility of a candidate to the post will not automatically mean that he/she will be shortlisted and called for further recruitment process. No request in this regard will be entertained for review etc.



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4. Shortlisted candidates will be informed for further recruitment process through registered emails only.
5. The selected candidate will be expected to join within a month from the date of Offer of Appointment.

How to Apply:

Interested candidates may apply on the [Application Form](#). Only shortlisted candidates shall be called for the further recruitment process. The decision of the management for the shortlisting and selection will be final.